

TACKLING ILLITERACY
2ND & 7
SINCE 1999

2ND & 7

The mission of 2nd & 7 is to **promote reading by providing free books** and positive role models to kids in need while encouraging young athletes of the community to **pay it forward.**

**YOUR SUPPORT =
MORE BOOKS**





ROLE MODEL READING PROGRAM

ROLE MODEL READING PROGRAM (RMRP) SPONSOR

3 Year Commitment (\$30,000 per year for a total of \$90,000)

Your Contribution:

- Demonstrates the highest level of sponsorship at 2nd & 7
- Provides financial support to implement our national Role Model Reading Program

Included In Sponsorship:

- Your logo printed on the **COVER** of Hog Mollie books printed for that school year (over 25,000 books a year)*
- Your logo prominently listed on 2nd & 7 website, newsletters, email communications
Inclusion in all marketing materials**
- General partnership opportunities throughout the year
- Volunteer opportunities
- A book on our “Authors of our Next Chapter” wall for the length of the term

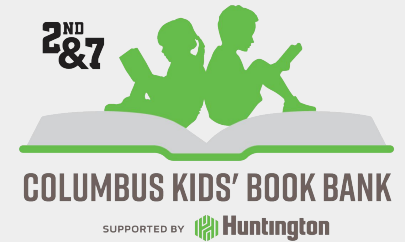
*Role Model Reading Program Sponsor must commit to the total sponsorship package by April 1st for logo to be printed in the book

**This sponsorship does not include any event sponsorships throughout the year but the option to add on is available



COLUMBUS KIDS BOOK BANK

COLUMBUS KIDS' BOOK BANK (CKBB) SPONSOR



3 Year Commitment (\$30,000 per year for a total of \$90,000)

Your Contribution:

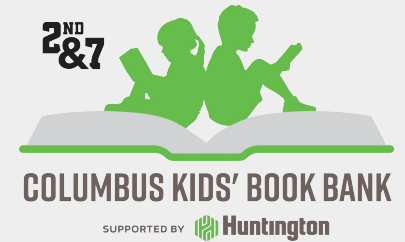
- Naming sponsor of the Columbus Kids' Book Bank (CKBB)
- Provides financial support to implement the book bank

Included In Sponsorship:

- Next term: January of 2026 through 2028.
- Naming rights to the Columbus Kids' Book Bank.
Permanent sign located on the exterior of our building at 7949 N.High at the interchange of 270 and 23, a very visible high-traffic area in Central Ohio.
- Ability to use the community center for team building events or meeting space.
- The name/logo will be on all CKBB activities for those four years. It will be referred to as that predetermined name for the duration of the term.



BOOK DROP SPONSOR, CKBB



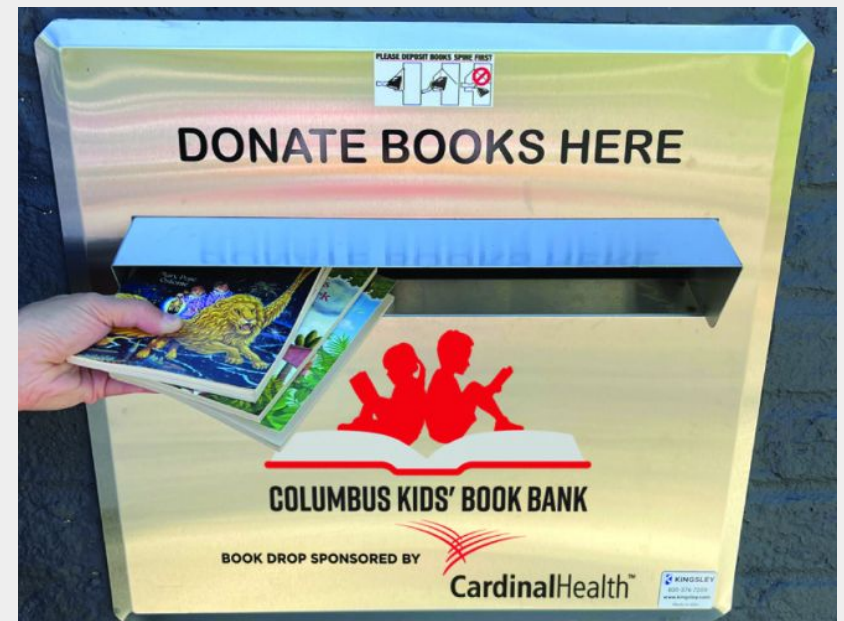
3 Year Commitment (\$10,000 per year for a total of \$30,000)

Your Contribution:

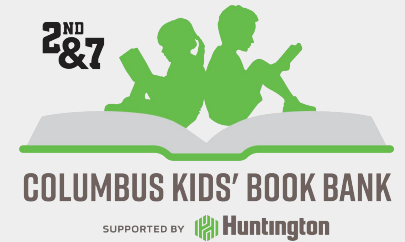
- Logo on the book drop which is on the side of the book bank building
- Provides financial support to implement the book bank

Included In Sponsorship:

- Next term: January of 2025 through 2027.
- Ability to use the community center for team building events or meeting space.
- Volunteer opportunities



AUTHORS OF OUR NEXT CHAPTER

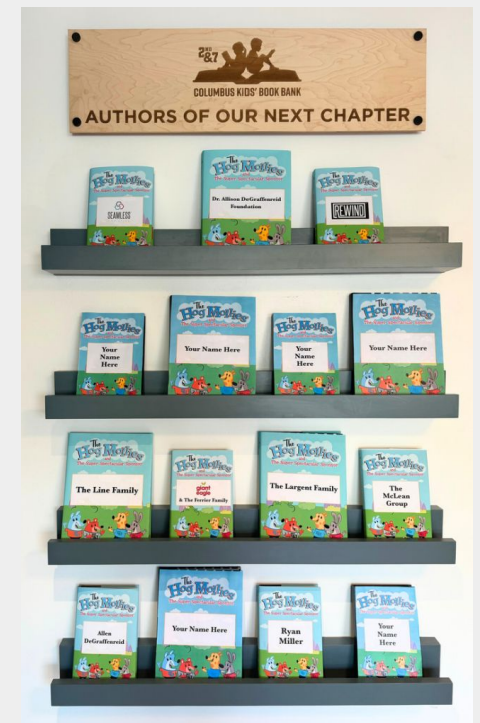


\$1,000 Small Book (\$1,000 per year for total of \$4,000)

\$2,500 Large Book (\$2,500 per year for total of \$10,000)

Your Contribution:

- Funds the Columbus Kids' Book Bank (CKBB) and the costs associated with running and implementing the book bank.
- Means there will be a permanent display of your name and logo on a book at the CKBB for the duration of term.



*Sponsorship will be due annually from date of first invoice. Option available to pay in full at beginning of term.

LOUISVILLE ELEMENTARY

1,000,000 BOOKS



FUNDRAISING EVENT SPONSORSHIPS

FUNDRAISING EVENT PARTNER

1 Year Sponsorship Total (\$25,000)

3 Year Sponsorship Total (\$20,000 per year total of \$60,000)

Your Contribution:

- Multi Event Sponsors are individual or corporations whose total event sponsorship throughout the year equals \$25,000 or more.

Included In Sponsorship:

- Your logo to be printed on the **inside** of the Hog Mollie book printed for that school year (over 25,000 books a year)*
- Logo on website, newsletters, email communications & *every book* we print that year*
- Inclusion in all marketing materials
- General partnership opportunities throughout the year
- Volunteer opportunities
- All benefits of event sponsorship as described for each

*Reading Program Partners must commit to the total sponsorship package by April 1st to be included in the book that year



PAY IT FORWARD GOLF OUTING

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May 12th, 2025 at Wedgewood Country Club

PRESENTING SPONSOR \$10,000

Included In Sponsorship:

- Highest level of recognition at event
- Logo on website, signage and all event materials
- Logo on carts and/or scorecards as determined by course
- Two (2) foursome with carts
- Team recognition via signage and social media
- Option to provide product and/or marketing materials to all attendees
- 2nd & 7 swag for all golfers
- Food and drinks
- Hole "ownership" for brand activation, sampling, signage, etc.
- Company recognition via signage and social media

EAGLE PACKAGE \$6,500 (2 FOURSOMES)

Included In Sponsorship:

- Two (2) foursome with carts
- Team recognition via signage and social media
- Option to provide product and/or marketing materials to all attendees
- 2nd & 7 swag for all golfers
- Food and drinks
- Hole "ownership" for brand activation, sampling, signage, etc.
- Company recognition via signage and social media
- Hole "ownership" for brand activation, sampling

PAR-TEE \$3,500

Included In Sponsorship:

- One (1) foursome with carts
- Team recognition via signage and social media
- Option to provide product and/or marketing materials to all attendees
- 2nd & 7 swag for all golfers
- Food and drinks
- Hole "ownership" for brand activation, sampling

BANQUET SPONSOR \$2,500

Included In Sponsorship:

- Preeminent signage for golf banquet following the round
- Name/Logo on centerpieces and signage at banquet
- Option to attend banquet and/or provide marketing information to all attendees

PREMIER HOLE + GOLFER PACKAGE \$1,500

Included In Sponsorship:

- 1 individual golf entry in outing
- 1 hole sponsorship
- Recognition via signage + social media
- Hole "ownership" for brand activation, sampling

HOLE SPONSOR \$500

Included In Sponsorship:

- Hole "ownership" for brand activation, sampling
- Company recognition via signage and social

*Sponsorship deadline April 1st



**READERS &
LEADERS**

**2ND
& 7**

**TACKLING
ILLITERACY**

**CELEBRATING
25 YEARS!**

PATRIOTS

FOOTBALL CAMP

26TH ANNUAL FOOTBALL CAMP



June 23-25, 2025 at Hilliard Weaver Middle School

PRESENTING SPONSOR \$20,000 (1 AVAILABLE)

Included In Sponsorship:

- Highest level of recognition
- Logo on website, signage, and materials
- Option to include information and an advertisement in email blasts to campers
- Company name/logo on the FRONT of the official camp t-shirt
- Opportunity to send colleagues to camp to volunteer
- Unique partnership opportunities throughout camp
- Recognition on social platforms

COACH SPONSOR \$10,000 (1 AVAILABLE)

Included In Sponsorship:

- Sponsorship covers cost of paying great local coaches who run our camp
- Logo on website, signage, and materials
- Option to include information and an advertisement in email blasts to campers
- Company Name/logo on the SLEEVE of the official camp t-shirt
- Opportunity to send colleagues to camp to volunteer
- Recognition on social platforms

HAT SPONSOR \$7,500 (1 AVAILABLE)

Included In Sponsorship:

- Logo on website, signage, and materials
- Logo on the hat given to all campers and coaches
- Option to include information and an advertisement in email blasts to campers
- Opportunity to send colleagues to camp to volunteer
- Recognition on social platforms

ATHLETIC TRAINER TENT \$5,000 (1 AVAILABLE)

Included In Sponsorship:

- Exclusive partner
- Provide sports medicine services
- Can include information and an AD in email blasts to campers
- Logo on website, signage, and materials
- Company name/logo on the BACK of the official camp t-shirt
- Option to include information and an advertisement in email blasts to campers
- Opportunity to send colleagues to camp to volunteer
- Recognition on social platforms

T-SHIRT SPONSOR \$1,000 (30 AVAILABLE)

Included In Sponsorship:

- Company name/logo on the BACK of the official camp t-shirt
- Shirts worn by over 350 campers, coaches and volunteers

*Sponsorship deadline May 1st to be included on print materials, shirts, etc.



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BOOK BASH AT THE BRIDGE

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Saturday August 23, 2025 5-10pm at Bridge Park Dublin

PRESENTING SPONSOR \$20,000 (1 AVAILABLE)

Included In Sponsorship:

- Will be referred to on materials, web, and social as the Book Bash at the Bridge presented by....
- VIP access for 16 guests
- Logo on stage and signage throughout the event
- Dinner for 16
- 3 free drink tickets per guest (48 total)
- 16 unlimited play wristband
- Chance to win grand prize package

CONCERT SPONSOR \$10,000 (1 AVAILABLE)

Included In Sponsorship:

- VIP access for 8 guests
- Logo on stage and throughout event
- Dinner for 8
- 2 free drink tickets per guest (16 total)
- 8 unlimited play wristbands
- Chance to win grand prize package

BAR SPONSOR \$5,000 (1 AVAILABLE)

Included In Sponsorship:

- VIP access for 4 guests
- Logo in VIP bar area and throughout event
- Custom-named event cocktail
- Dinner for 4
- 2 free drink tickets per guest (8 total)
- 8 unlimited play wristbands
- Chance to win grand prize package

T-SHIRT SPONSOR \$5,000 (SOLD)

Included In Sponsorship:

- VIP access for 4 guests
- Logo on sleeve of event shirts given to all VIP guests
- Logo signage throughout event
- Dinner for 4
- 2 free drink tickets per guest (8 total)
- 4 unlimited play wristbands
- Chance to win grand prize package

VIP 8 PACK \$2,500 (15 AVAILABLE)

Included In Sponsorship:

- VIP access for 8 guests
- Logo in VIP area and throughout event
- Dinner for 8
- 2 free drink tickets per guest (16 total)
- 8 unlimited play wristbands
- Chance to win grand prize package

VIP 4 PACK \$1250 (6 AVAILABLE)

Included In Sponsorship:

- VIP access for 4 guests
- Logo in VIP area and throughout event
- Dinner for 4
- 2 free drink tickets per guest (8 total)
- 4 unlimited play wristbands
- Chance to win grand prize package

GAME SPONSOR \$500 (10 AVAILABLE)

Included In Sponsorship:

- Host a contest or game that will have a leaderboard/high scorer
- Game ownership for brand activation/sampling
- Chance to provide prize for top scorer
- Winner from each game entered to win GRAND PRIZE

VIP TICKET (Adult \$150, Child \$75)

Included In Sponsorship:

- Access to VIP Area and VIP-only bar
- Dinner
- 2 drink tickets
- Unlimited play wristband
- Chance to win GRAND PRIZE

**Sponsorship deadline July 15th



FOLLOW US!



For more information on sponsorship opportunities please call **614-396-8161** or email **stephanie.frey@secondandseven.com**