

SPONSORSHIP OPPORTUNITIES

2026

**THE MISSION OF
2ND & 7 IS TO
PROMOTE READING BY
PROVIDING FREE BOOKS
AND POSITIVE ROLE
MODELS TO KIDS IN NEED
WHILE ENCOURAGING
YOUNG ATHLETES OF THE
COMMUNITY TO
PAY IT FORWARD**



ROLE MODEL READING PROGRAM



Role Model Reading Program (RMRP) Sponsor



2nd & 7 Role Model Reading Program

2nd & 7's Role Model Reading Program brings positive student-athlete role models into elementary classrooms to read alongside students and spark a love of literacy. Each child receives their own copy of the *Hog Mollie* book read to them, helping them build a home library while strengthening confidence, reading skills, and a belief in themselves as future leaders.

3-Year Commitment: \$30,000 per year (\$90,000 total)

Your Contribution:

- Demonstrates the highest level of sponsorship at 2nd & 7
- Provides financial support to implement our national Role Model Reading Program

Included in Sponsorship (2026–2028):

- Logo on COVER of Hog Mollie books printed for that school year (25,000+ annually)
- Prominent logo on website, newsletters, and email communications
- Inclusion in all marketing materials
- General partnership opportunities throughout the year
- Volunteer opportunities
- Recognition on the 'Authors of Our Next Chapter' wall for the term
- Featured spot in a radio PSA Columbus Media Group
- Advertisement in print and/or online through the Columbus Dispatch



RMRP Shipping Sponsor



Shipping Sponsor – Role Model Reading Program

The **Shipping Partner** sponsorship provides dedicated financial support to cover shipping and distribution costs, ensuring books and program materials reach schools and communities nationwide through 2nd & 7's Role Model Reading Program.



Commitment Option:

- **1-Year Commitment: \$10,000**

Your Contribution:

- Provides funding to support for our national Role Model Reading Program
- Reduces operational costs and improves program efficiency
- Ensures timely and reliable delivery of books and materials to partner schools

Included in Sponsorship:

- Recognition as an official **Shipping Partner** of 2nd & 7
- Association with a high-impact, national literacy initiative
- Direct impact in helping deliver books to more children nationwide

RMRP Readers & Leaders Scholarship Sponsor



Scholarship Sponsor – Role Model Reading Program

The **Readers & Leaders Annual Scholarship** recognizes high school seniors who have served as **student-athlete role models** in 2nd & 7's Role Model Reading Program and demonstrated a commitment to literacy, leadership, and giving back to their communities.

Commitment Option:

- **Typically 5-6 scholarships awarded annually**
- **\$2,700 per scholar**

Your Contribution:

- Directly supports student-athletes who volunteer in the Role Model Reading Program
- Rewards leadership, service, and academic achievement
- Encourages recipients to continue making a positive impact through education and community involvement





COLUMBUS KIDS' BOOK BANK

Columbus Kids' Book Bank (CKBB) Sponsor



2nd & 7 Columbus Kids' Book Bank

The **Columbus Kids' Book Bank** provides free, new and gently used books to children and families across Central Ohio, helping build strong at-home and school libraries where access is limited. Supported by generous donors, the Book Bank significantly increased its distribution in 2025, expanding its impact and reaching thousands more children with the power of books.

3-Year Commitment: \$30,000 per year (\$90,000 total)

Your Contribution:

- Demonstrates the highest level of sponsorship at 2nd & 7
- Provides financial support to implement our national Role Model Reading Program

DIAMOND HILL

INVESTED IN THE LONG RUN

Included in Sponsorship (2026–2028):

- Naming rights to the Columbus Kids' Book Bank
- Permanent exterior signage at 7949 N. High St.
- Use of the community center for team-building events or meetings
- Logo and name recognition on all CKBB activities and communications
- Featured spot in a radio PSA Columbus Media Group
- Advertisement in print and/or online through the Columbus Dispatch

CKBB Book Drop Sponsor



Book Drop Sponsor – Columbus Kids' Book Bank

3-Year Commitment: \$10,000 per year (\$30,000 total)

- Logo placement on the book drop located outside the CKBB building access for donors 24/7
- Supports the Book Bank's ongoing operations and book distribution
- Access to the community center for team-building events or meetings
- Volunteer engagement opportunities for employees or partners

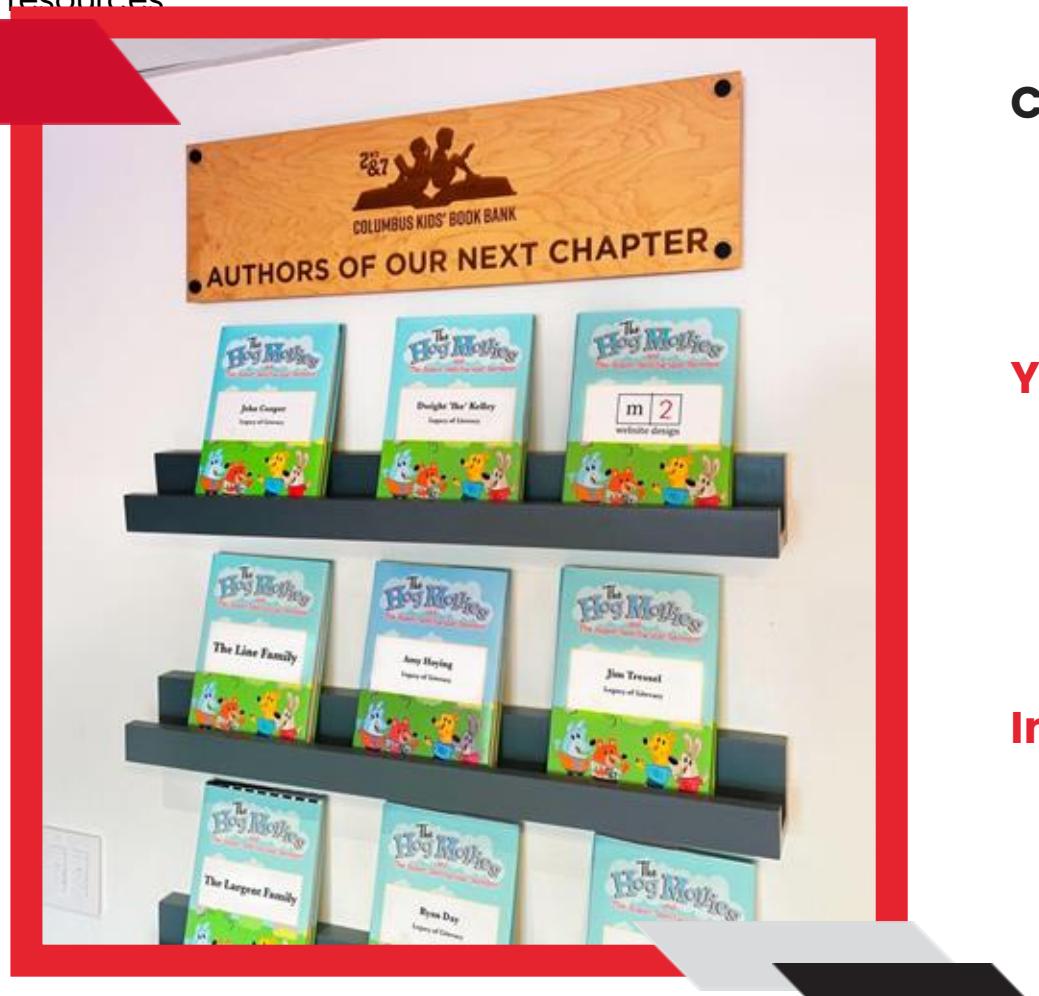


CKBB Authors of Our Next Chapter



Authors of Our Next Chapter – Columbus Kids' Book Bank

The **Authors of Our Next Chapter** sponsorship supports the ongoing operations and programming of the Columbus Kids' Book Bank, helping ensure children across Central Ohio continue to have access to high-quality books and literacy resources.



Commitment Options:

- **\$1,000 Small Book per year (\$4,000 total)**
- **\$2,500 Large Book per year (\$10,000 total)**

Your Contribution:

- Provides direct support for the **operations and programming** of the Columbus Kids' Book Bank
- Helps sustain long-term access to books for children and families in Central Ohio

Included in Sponsorship:

- Permanent display of your name or logo on a book within the Columbus Kids' Book Bank

CKBB Monthly Giveaway Sponsor



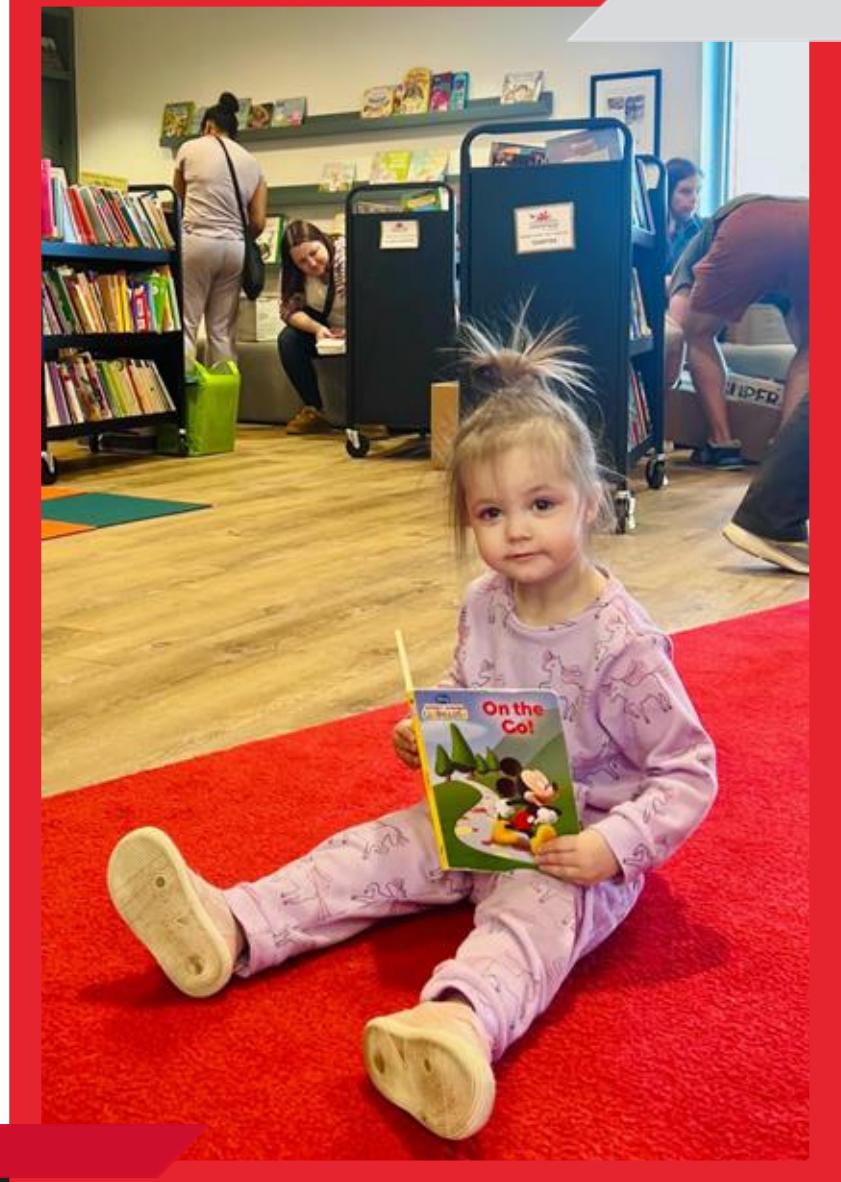
1-Month Commitment | \$2,500

Our book giveaway sponsorships typically engage up to 8 **volunteers** to assist with check-in, book stickering, and helping families to their cars. During a three-hour event, we generally distribute **4,000–6,000 books** to children and families in the community.

Sponsorship Investment: \$2,500

Included in Sponsorship:

- Logo placement on all giveaway-related communications
- On-site signage recognizing your support
- Social media recognition for the event



CKBB Reading Nook Sponsor



Reading Nook – Columbus Kids' Book Bank

The **Reading Nook** at the Columbus Kids' Book Bank is a dedicated space used during our monthly book giveaways, creating a welcoming environment for children and families as they select and enjoy books.

One-Time Commitment: \$5,000

Your Contribution:

- Supports a high-visibility, family-centered space within the Columbus Kids' Book Bank
- Enhances the experience for children and families during monthly giveaways

Included in Sponsorship:

- **Permanent plaque** featuring your name or logo in the Reading Nook



PAY IT FOREWARD GOLF OUTING

Pay It FOREward Golf Outing



Pay It FOREward Golf Outing - May 11, 2026 (Wedgewood Country Club)

The **Pay It FOREward Golf Outing** is an annual fundraising event bringing together community leaders and supporters for a day of golf, networking, and fun, all to benefit the Columbus Kids' Book Bank and 2nd & 7 programs. Participants enjoy a tournament, banquet, and prizes while helping provide books and literacy resources to children in need.

Presenting Sponsor: \$20,000

- Title recognition as the presenting sponsor of the outing
- Logo on all event materials, signage, and communications
- Two foursomes of golfers included
- Opportunity to speak at the banquet

Eagle Package: \$6,500

- Logo on event signage and materials
- Two foursomes of golfers included
- Recognition during the awards and banquet

Par-Tee Sponsor: \$3,500

- Logo on select event materials and signage
- One foursome included
- Recognition during awards

Banquet Sponsor: \$2,500

- Logo featured at the banquet and on event materials
- Opportunity to provide branded giveaway or welcome

Premier Hole + Golfer Package: \$1,500

- Logo displayed at a premium hole
- One golfer included
- Recognition on select event materials

Hole Sponsor: \$500

- Logo displayed at one hole on the course
- Recognition in the event program



2ND & 7'S ANNUAL FOOTBALL CAMP

2nd & 7's Annual Football Camp Fundraiser



27th Annual Football Camp – June 22–24, 2026 (Hilliard Weaver Middle School)

The **2nd & 7 Football Camp** was the first fundraiser ever held by our co-founders Luke Fickell, Ryan Miller, and Mike Vrabel in 1999. This non-contact camp focuses on football fundamentals, led by top coaches, and gives kids ages 7–14 three days of drills, guest speakers, great food, and plenty of fun. As a fundraiser, all proceeds support the Columbus Kids' Book Bank and 2nd & 7 programs.

Presenting Sponsor: \$25,000

- Title recognition as the presenting sponsor of the camp
- Logo on all event materials, signage, and communications
- Opportunity to welcome campers and speak at the event
- Logo on camp shirts and promotional materials

Coach Sponsor: \$10,000

- Logo on event signage and materials
- Recognition during camp activities
- Opportunity to engage directly with campers

Hat Sponsor: \$7,500

- Logo displayed on camper hats
- Recognition on event signage and materials

Athletic Trainer Tent: \$5,000

- Logo displayed at the athletic trainer tent
- Recognition in event program and on-site

T-Shirt Sponsor: \$1,000

- Logo included on camp t-shirts
- Recognition on event signage and materials

2nd & 7's Annual Football Camp T-Shirt Sponsor



Football Camp T-Shirt Sponsor

Become a **2nd & 7 T-Shirt sponsor** with your company name/logo on the back of the official camp T-Shirt. Shirts are worn by over 350 campers, coaches and volunteers.

Limited Slots Available **T-Shirt Sponsor: \$1,000**

- Logo included on camp t-shirts
- Recognition on event signage and materials
- Deadline: May 1, 2026

Scan to Sponsor

Interested in becoming a sponsor?

Contact:
stephanie.frey@secondandseven.com

To learn more, visit:
secondandseven.com/footballcamp





For more information
on sponsorship
opportunities please
call **614-396-8161**
or email
stephanie.frey@
secondandseven.com

