



Celebrity 8-Ball Shootout

8-Ball Presenting Sponsor - \$10,000

- Pre-eminent listing as on all event advertising and in all publications
- Logo/name on The 2nd & 7 Foundation 8-Ball homepage
- Food and drinks for 10 at the event and VIP area for concert in the street for friends/family
- The opportunity to include literature at event
- Company name and logo on all materials related to event, and located on The 2nd & 7 Foundation web site / 8-Ball Page and event media releases
- Recognition on stage during the event
- 1 Team entry to the Celebrity 8-Ball Shootout (Includes 3 guests +1 VIP)
- Gift basket delivered to Team Captain with 2nd & 7 items
- Web/social media promotion

BOOK BASH CONCERT/STAGE PRESENTING SPONSOR - \$10,000

- Name/logo on all materials related to event and web site/8-Ball Page
- Signage on stage during the event
- 1 Team entry to the Celebrity 8-Ball Shootout (Includes 3 guests +1 VIP)
- Food and drinks for 10 at the event and VIP area for the concert in the street for friends/family
- Gift basket delivered to Team Captain with 2nd & 7 items
- Web/social media promotion



TEAM SPONSOR - \$3,000

- 1 Team entry to the Celebrity 8-Ball Shootout
- Food and drinks for 10 at the event and VIP area for the concert in the street for friends/family
- Custom 2nd & 7 gifts delivered to specified Team Captain
- Web/social media promotion

Speed Ball Sponsor - \$1,000

- Signage with corporate name/logo on the table designated for Speed Ball
- Web/social media promotion
- Recognition at event
- Option to provide information/literature at event

Interested in one of the above Celebrity 8-Ball Shootout sponsorships? [Click here to contact us.](#)



Spring Golf

Presenting Sponsor - \$5,000

- Premier recognition throughout event
- Logo on cart, gear, website
- One foursome with cart
- Team recognition with signage and social media
- 2nd & 7 swag for each golfer on the team
- Meal, drinks and 2 cocktails/beers included

Par Package - \$1,200.00

- One foursome with cart
- Team recognition with signage and social media
- 2nd & 7 swag for each golfer on the team
- Meal, drinks and 2 cocktails/beers included

Hole Sponsorship - \$250.00

- Hole 'ownership' for brand activation, sampling, contests, etc.
- Opportunity to provide product/information to all participants

2nd & 7 Patron -

- All patrons recognized for their support at the event
- 2nd & 7 hard cover book sent to all patrons

Interested in one of the above Spring Golf sponsorships? [Click here to contact us.](#)



Camp

Presenting Sponsor - \$15,000.00

- Pre-eminent listing as on all event advertising and in all publications
- Premium placement of company name and logo on Event Banners
- The opportunity to include literature at event
- Logo / name on The 2nd & 7 Foundation homepage
- Set of 14 Limited Edition Hard Cover "Hog Mollies" books
- Company name / logo on back of official camp t-shirt
- Approximately 300 campers
- Two (2) t-shirts given to each sponsor for display in office

2nd & 7 Hat Sponsor - \$10,000.00

- Placement of company name and logo on Event Banners
- The opportunity to include literature at event
- Company name / logo on back of official camp hat
- Approximately 300 campers and 100 coaches / staff
- Ten (10) hats given to sponsor

Touchdown Club Partner - \$7,500.00

- Company name and logo on Banner at the Parents Tent area
- Company name / logo on the following camper items:
 - Sleeve of official camp t-shirt
 - Side of official camp football
- Approximately 300 campers
- Two (2) t-shirts given to each sponsor for display in office
- Two (2) footballs given to each sponsor to display in office

Team & Coach Tent Sponsor - \$2,500.00

T-Shirt Sponsors - \$500.00

- Company name / logo on back of official camp t-shirt
- Approximately 300 campers
- Two (2) t-shirts given to each sponsor for display in office

Sponsor a Camper - \$175.00

Interested in one of the above Camp sponsorships? [Click here to contact us.](#)



Golf

Presenting Sponsor - \$15,000

- Highest level of recognition for event
- Logo and acknowledgment on website, signage and printed materials
- Co-branded golf kit for all golfers
- Option for activation at a hole
- Logo on scoring app used by all golfers
- Cart sponsor
- Two foursomes with cart
- Team recognition via signage and social media
- Titleist credit for each golfer to shop at the Titleist store
- 2nd & 7 swag for each golfer
- Drinks, breakfast, lunch and dinner provided

Eagle Package - \$7,500.00

- Option for activation at a hole
- Co-branded golf umbrella for all golfers
- Logo on scoring app used by all golfers
- Cart sponsor
- Two foursomes with cart
- Team recognition via signage and social media
- Titleist credit for each golfer to shop at the Titleist store
- 2nd & 7 swag for each golfer
- Drinks, breakfast, lunch and dinner provided

Birdie Beverage Package - \$5,000.00

- Co-branded koozies with drink of choice in all carts at arrival
- Title drink for the golf outing with prime placement throughout the golf course
- Option for activation at a hole
- One foursome with cart
- Team recognition via signage and social media
- Titleist credit for each golfer to shop at the Titleist store
- 2nd & 7 swag for each golfer
- Drinks, breakfast, lunch and dinner provided

Par Tee Package - \$3,500

- One foursome with cart
- Team recognition via signage and social media
- Titleist credit for each golfer to shop at the Titleist store
- 2nd & 7 swag for each golfer
- Drinks, breakfast, lunch and dinner provided

Lunch and Hat Sponsor - SOLD OUT

Breakfast Sponsor - \$1,000

- Provide breakfast for all golfers upon arrival at registration



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- Signage with recognition at the event
 - Recognition on social media

Hole Sponsorship - \$500

- Hole "ownership" for brand activation, sampling, contests, etc.
- Opportunity to provide product/information to all participants

Interested in one of the above Golf sponsorships? [Click here to contact us.](#)



Reading Program

Reading Program Partner - \$30,000.00

Reading Program Partners provide The 2nd & 7 Foundation with the ability to fulfill its mission of providing free books and positive role models to kids in need while encouraging young athletes of the community to pay it forward. Reading Program Partners allow us to write, illustrate, and publish 90,000 books each year. Our partners support the general administrative costs of implementing our Tackling Illiteracy program.

Reading Program Partners have a visible presence in everything we do. Partner logos are included on our website, paid advertising, signage and at our events throughout the year. Partners have the ability to customize their sponsorships and level of involvement at our annual events including Football Camp, Game Night, Celebrity 8-Ball Shootout and Pay It FOREward Golf Outing. Please refer to each event for sponsor package details.

Reading Program Partner Benefits:

- Customizable Sponsorship at annual events including The 2nd & 7 Foundation Football Camp, Game Night, Celebrity 8-Ball Shootout and Pay It FOREward Golf Outing.
- Company name and logo on website/homepage
- Listing as on all event advertising and in all publications
- Listing in a monthly newsletter sent to over 2,700 individuals representing companies, families and community leaders
- Recognition at events
- The opportunity to include literature at all events
- Placement of company name and logo on Event Banners

READING COMMUNITY PARTNER - \$10,000

This sponsorship helps to cover the cost of implementing our reading program. These partners have the opportunity to provide marketing materials (stickers, coupons, bookmarks, etc) to be distributed with all of the books given to children in that community.

Reading Community Partner Benefits:

- Customizable sponsorships at community events
- Company and logo will be included on website
- Opportunity to include literature and volunteers at community events
- Placement of company name and logo at community events
- Recognition on social media platforms throughout the year

Interested in one of the above Reading Program sponsorships? [Click here to contact us.](#)



Click on a program /or event below to view the opportunities!