

# Buckeyes and Beauties...Bowling for Books

August 7, 2009 - 7 pm to 11 pm

**High Performance Lanes**  
2012 Innis Road, Columbus

Fundraiser for non-profit organizations:  
**2<sup>nd</sup> & 7 Foundation & Reach Out and Read**

Special Guests:  
**Miss Ohio 2009 – Erica Gelhaus**  
**Members of the 2009 Buckeye football team**  
**2009 Miss Ohio Contestants**

**Cost \$5**  
**(\$4 if you bring a new or gently used children's book)**

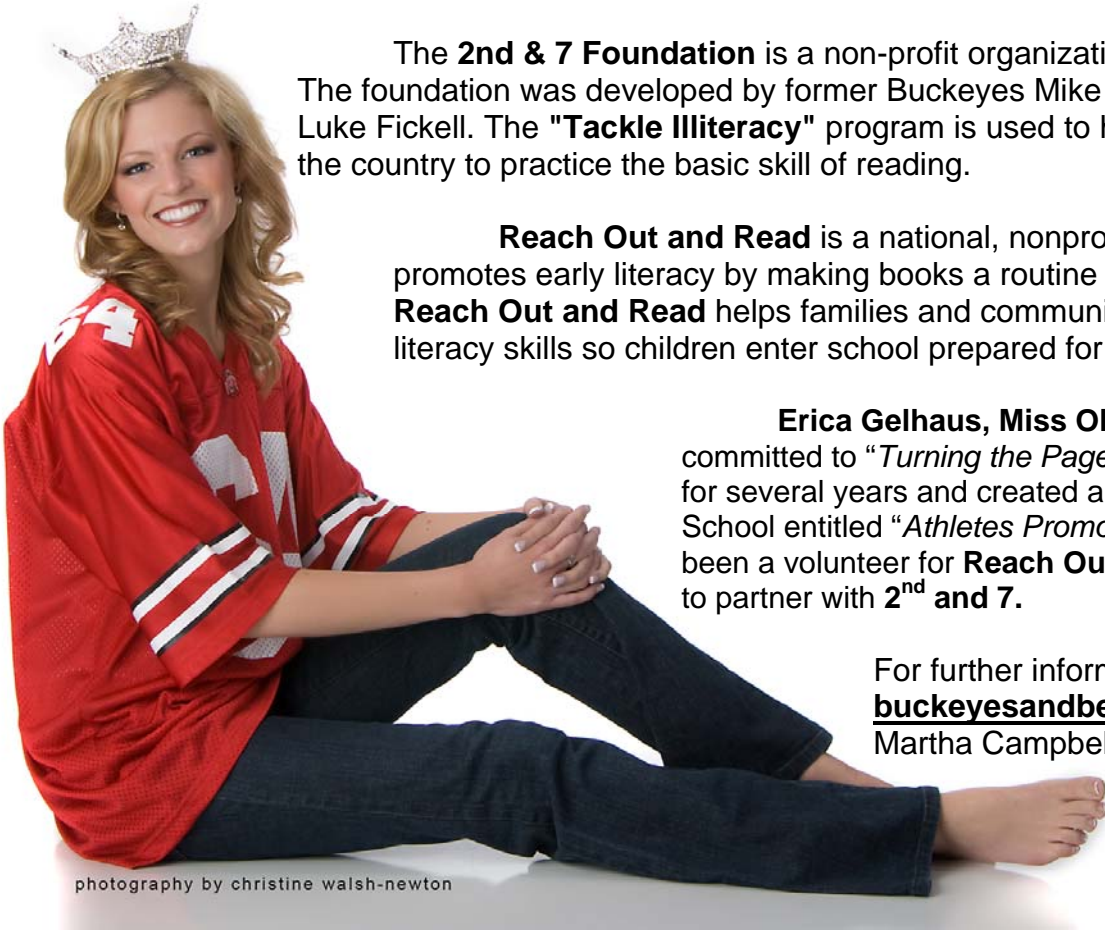
The **2nd & 7 Foundation** is a non-profit organization located in Columbus. The foundation was developed by former Buckeyes Mike Vrabel, Ryan Miller, and Luke Fickell. The "**Tackle Illiteracy**" program is used to help influence kids across the country to practice the basic skill of reading.

**Reach Out and Read** is a national, nonprofit organization that promotes early literacy by making books a routine part of pediatric care. **Reach Out and Read** helps families and communities encourage early literacy skills so children enter school prepared for success in reading.

**Erica Gelhaus, Miss Ohio 2009**, has been committed to "*Turning the Page for Children's Literacy*" for several years and created a program in St. Henry High School entitled "*Athletes Promoting Excellence*." She has been a volunteer for **Reach Out and Read** and is excited to partner with **2<sup>nd</sup> and 7**.

For further information contact:  
**[buckeyesandbeauties@gmail.com](mailto:buckeyesandbeauties@gmail.com)** or  
Martha Campbell at 330-340-0390

Miss Ohio 2009  
Erica Gelhaus



# Buckeyes and Beauties...Bowling for Books

August 7, 2009, Miss Ohio 2009 Erica Gelhaus, members of the Ohio State Buckeyes football team and Miss Ohio contestants will join together to support **2<sup>nd</sup> and 7 Foundation** and **Reach Out and Read**.

You are invited to join in raising funds to purchase books for children across central Ohio by becoming a sponsor. As a sponsor, you will be helping to "*tackle illiteracy*" while having the opportunity to meet and bowl with our Buckeyes and Beauties.

Sponsors are the crown jewels for this event:

**Sapphire Sponsor: \$200**

Your sponsor name will be listed on the lane and you may provide 4 bowlers.

**Ruby Sponsor: \$350**

Your sponsor name will be listed on the lane and you may provide 4 bowlers. Your bowlers will have an official team photo with Miss Ohio.

**Diamond Sponsor: \$500**

Your sponsor name will be listed on the two lanes that you sponsor and you may provide 8 bowlers. Your bowlers will have an official team photo with Miss Ohio. Your lanes will be in the highest traffic area for maximum exposure.

The event will be held at High Performance Lanes located at 2012 Innis Road in Columbus.

Doors will open at 7 pm with bowling to begin at 9 pm. The silent auction will begin at 7 pm and conclude at 9 pm.

Each bowler will receive a tee-shirt for the event. Players and contestants will rotate through the lanes so all bowlers will have the opportunity to meet all guest bowlers.

**Second and Seven Foundation** and **Reach Out and Read** are not for profit organizations.

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Martha Campbell at 330-340-0390

Miss Ohio 2009  
Erica Gelhaus



The **2nd & 7 Foundation** is a non-profit organization established by former Buckeye football players, Mike Vrabel, Ryan Miller, and Luke Fickell, who share a passion for helping those less fortunate. Upon graduation, they felt an obligation to continue their service in the community and help influence kids to practice the basic skill of reading in order to become successful in the future. The "**Tackle Illiteracy**" program includes reading to second graders in classrooms across the country and provides each of the children in those classrooms with a book to take home. The foundation targets schools with economically disadvantaged kids and communities where they can make the biggest impact. Six major universities, including Ohio State, have been involved in reaching out to the community through this program by allowing student-athletes to participate in the readings.

**Reach Out and Read** is a national, nonprofit organization that promotes early literacy by making books a routine part of pediatric care. **Reach Out and Read** trains doctors and nurses to advise parents about the importance of reading aloud and to give books to children at pediatric checkups from 6 months to 5 years of age, with a special focus on children growing up in poverty. **Reach Out and Read** helps families and communities encourage early literacy skills so children enter school prepared for success in reading and develop a love of reading. The program was established in 1989 at Boston City Hospital. Central Ohio has the largest **Reach Out and Read** program in the nation.

**Erica Gelhaus, Miss Ohio 2009**, has been committed to "*Turning the Page for Children's Literacy*" for several years and created a program in St. Henry High School entitled "*Athletes Promoting Excellence*." She has been a volunteer for **Reach Out and Read** and is excited to partner with **2<sup>nd</sup> and 7**.

**Donor Information:** (Name to be listed on lane & address – please print )

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**Bowler Information:**

Name to be listed on name tags – please print

shirt size

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Please mail form & donation (made payable to 2nd & 7) by August 3, 2009 to:  
BBBB c/o Martha Campbell, 1027 N. Uhrich Street, Uhrichsville, OH 44683